EVERYONE
IS A DESIGNER
IN THE AGE
OF
SOCIAL
MEDIA
EVERYONE IS A DESIGNER

Everyone is a Designer in the Age of Social Media is a book about the position of design in the ever-expanding areas it finds itself in. Designers born after 1980 have a totally different view of visual culture, aesthetic products, visions and history from people born before the eighties. Communication aesthetics are in a constant temporary state: design has become a dynamic and unstable area.
INCLUDED
DESIGNED!
EVOLUTIONARY DESIGN ESSAY:
RAZORIUS GILLETTUS
by Next Nature guru Koert van Mensvoort
SOCIAL MEDIA ESSAY:
THREE TRENDS IN WEB 2.0
by Internet critic Geert Lovink
WE DES
CONCEPT AND DESIGN BY MIEKE GERRITZEN DIRECTOR OF THE GRAPHIC DESIGN MUSEUM (NL)
DESIGN
IS THE NEW
SCIENCE
EVERYONE IS A DESIGNER