EVERYONE IS A DESIGNER IN THE AGE OF SOCIAL MEDIA

EVERYONE IS A DESIGNER IN THE AGE OF SOCIAL MEDIA is a book about the position of design in the ever-expanding areas it finds itself in. Designers born after 1980 have a totally different view on visual culture, aesthetics and products, and the history of design before the 1960s. Communication and aesthetics are in constant temporary states: design has become a dynamic and unstable area.

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