

Style guide for Video Vortex Reader II

This Style Guide is an appropriated version of the annotation style guide used for the MyCreativity Reader and the first Video Vortex Reader, so if you have a copy of that, you can use it for reference.

Publication in this book does not preclude you from submitting your text (most likely revised) for publication elsewhere. It would be great if you could acknowledge the text was published in the Video Vortex Reader II.

The publication date for the reader is planned for winter 2010-2011.

We would like to ask you to take some time to use this referencing system or adopt your essay to it - this will save us a lot of work in editing the texts.

Format: Submissions should be sent as either a .doc or .rtf file

Formatting / Layout:

-Keep it simple!

-Avoid formatting - this means: Use single spacing between lines, justify on left only.

-Do not use tabs for paragraph breaks at any time. Mark paragraph breaks with one extra 'hard return'.

-Do not use underlining at any time: for emphasis use italics; subtitles can be placed in bold.

Images:

-Authors must have copyright to the images, or permission to use them.

For publication images must be:

-Black and white

-300 dpi tiffs

-files must be properly named and numbered in the following format:

<Author_image1.tiff>

-Files of larger than 2 MB should be submitted by uploading with www.yousendit.com to [rachel\(at\)networkcultures.org](mailto:rachel@networkcultures.org)

Referencing / Citing:

-All references should be auto-inserted footnotes (in other words, no in-text references).

-Commas and full stops should be placed after the quotation mark.

-All quotations should use single quotation marks except in instances of a quote inside a quote (in such cases use double-quotes inside single quotation marks).

-Larger quotations should be inserted without quotation marks as a 1cm indented paragraph (no indentation on the right margin).

Text references in footnotes and in the list of works cited (bibliography) should follow the same formatting. References should adopt the following formats: [note the placement of commas, etc.]

Books

David Harvey, *A Brief History of Neoliberalism*, Oxford: Oxford University Press, 2005.

Antonio Negri, *Insurgencies: Constituent Power and the Modern State*, trans. Maurizio Boscagli, Minneapolis: University of Minnesota Press, 1999.

Edited books [note: ed. and eds – no full stop after eds]

Paul Di Maggio (ed.) *The Twenty-First Century Firm: Changing Economic Organization in International Perspective*, Princeton: Princeton University Press, 2001.

Kevin Robbins and Frank Webster (eds) *The Virtual University? Knowledge, Markets and Management*, Oxford: Oxford University Press, 2001.

Translated books

Paolo Virno, *A Grammar of the Multitude*, trans. James Cascaito, Isabella Bertolotti, and Andrea Casson, forw. Sylvère Lotringer, New York: Semiotext(e), 2004.

Chapters in books

Mario Tronti, 'The Strategy of Refusal', trans. Red Notes, in Sylvère Lotringer and Christian Marazzi (eds) *Italy: Autonomia, Post-Political Politics*, New York: Semiotext(e), 1980, pp. 28-35.

Mike Newnham, 'Foreword', in Paul Miller and Paul Skidmore, *Disorganisation: Why Future Organisations must 'Loosen Up'*, London: Demos, 2004, p. 9.
Available at: <http://www.demos.co.uk/files/Disorganisation.pdf>.

Ernesto Laclau, 'Can Immanence Explain Social Struggles?', in Paul A. Passavant and Jodi Dean (eds) *Empire's New Clothes: Reading Hardt and Negri*, New York and London: Routledge, 2004, p. 27.

Journal articles [note: full page no's given in list of references at end of essay]

Andrew Murphie, 'The World as Clock: The Network Society and Experimental Ecologies', *Topia: A Canadian Journal of Cultural Studies* 11 (Spring, 2004): 136.

Angela Mitropoulos and Brett Neilson, 'Exceptional Times, Non-Governmental Spacings, and Impolitical Movements', *Vacarme* (January, 2006), <http://www.vacarme.eu.org/article484.html>.

Branden W. Joseph and Paolo Virno, 'Interview with Paolo Virno', trans. Alessia Ricciardi, *Grey Room* 21 (Fall, 2005): 32, http://mitpress.mit.edu/journals/pdf/GR21_026-037_Jospeph.pdf.

Timothy Brennan, 'The Empire's New Clothes', *Critical Inquiry* 29.2 (2003): 337-367.

Phillip E. Agre, 'Real-Time Politics: The Internet and the Political Process', *The Information Society* 18.5 (2002): 311-331. Also available from:
<http://polaris.gseis.ucla.edu/pagre/real-time.html>.

Websites [note: no need to detail access date]

Bologna Secretariat, <http://www.dfes.gov.uk/bologna/>.

Creative Industry Task Force: Mapping Document, DCMS (Department of Culture, Media and Sport) (1998/2001), London,
http://www.culture.gov.uk/global/publications/archive_2001/ci_mapping_doc_2001.htm?properties=archive%5F2001%2C%2Fcreative%5Findustries%2FQuickL%20inks%2Fpublications%2Fdefault%2C&month=.

National Endowment for Science, Technology and the Arts (NESTA), UK, partnership programmes for 'Futurelab', 'FameLab' and 'Zero-to-Hero',
http://www.nesta.org.uk/insidenesta/hwf_extend.html.

Pages from blogs

Joseph Reagle, 'Open Communities and Closed Law', Open Codex weblog, 13 June, 2006, <http://reagle.org/joseph/blog/culture/wikipedia/open-discourseclosed-law?showcomments=yes>.

Jon Beasley-Murray, 'Politics', Posthegemony: Hegemony, Posthegemony, and Related Matters, 16 July, 2006,
<http://posthegemony.blogspot.com/2006/07/politics.html>.

Postings to mailing lists

Brian Holmes, 'The Flexible Personality' (Parts 1 & 2), posting to nettime mailing list, 5 January, 2002, <http://www.nettime.org>.

Conferences/events

Dark Markets: Infopolitics, Electronic Media and Democracy in Times of Crisis, International Conference by Public Netbase/t0, Muesumsplatz, Vienna, 3-4 October, 2002, <http://darkmarkets.t0.or.at>.

Films

Organizing the Unorganizable (dir. Florian Schneider, 2002), downloadable at: <http://wastun.org/organizing>.

For footnote references that have more than one citation, provide a short reference: first citation: Marc Bousquet, 'The "Informal Economy" of the Information University', *Workplace: A Journal for Academic Labour* 5.1 (2002),
<http://www.cust.educ.ubc.ca/workplace/issue5p1/bousquetinformal.html>.
second/third/etc citation: Bousquet, 'The "Informal Economy" of the Information University'.

If the first citation has a subtitle, then drop the subtitle in future references. At the end of your essay provide a full list of all references. The difference from the above references is that they should be listed alphabetically with author's surname first:

Adorno, Theodor W. *Negative Dialectics*, trans. E. B. Ashton, London: Routledge, 1990.

Agamben, Giorgio. *The Coming Community*, trans. Michael Hardt, Minneapolis: University of Minnesota Press, 1993.

Agre, Phil. 'Commodity and Community: Institutional Design for the Networked University', in Kevin Robbins and Frank Webster (eds) *The Virtual University? Knowledge, Markets and Management*, Oxford: Oxford University Press, 2001, pp. 210-223.

_____. 'Real-Time Politics: The Internet and the Political Process', *The Information Society* 18.5 (2002): 311-331.

Althusser, Louis. 'Ideology and Ideological State Apparatuses', in *Lenin and Philosophy and Other Essays*, trans. Ben Brewster, New York: Monthly Review Press, 1971, pp. 127-186.

Althusser, Louis and Balibar, Étienne. *Reading Capital*, trans. Ben Brewster, London: Verso, 1979.

Angus, Ian. 'The Politics of Common Sense: Articulation Theory and Critical Communication Studies', *Communication Yearbook* 15 (1992): 535-570.

_____. 'Orality in the Twilight of Humanism: A Critique of the Communication Theory of Harold Innis', *Continuum: The Australian Journal of Media & Culture* 7.1 (1993): 16-42.

_____. 'The Materiality of Expression: Harold Innis' Communication Theory and the Discursive Turn in the Human Sciences', *Canadian Journal of Communication* 23.1 (1998): 9-29.